



**INSURANCE INSTITUTE FOR
ASIA AND THE PACIFIC, INC.**



**International
Labour
Organization**



IMPACT INSURANCE

INSURANCE FOR SMEs

ONLINE - VIA ZOOM

**February 22-23, 2021; 2:00 -4:30PM
February 24, 2021; 2:00-5:30PM**



INTRODUCTION

Small and medium enterprises (SMEs) are vital to economic development. And they are exposed to high risk and often struggle more than larger business to cope up with the challenges.

Insurance represents an important tool to help business better manage risks, but SMEs worldwide are generally underinsured or have no insurance at all.

This webinar is intended to assist participants to design a product and distribution strategy for an SME and determine how insurance and other interventions helps in coping up with the challenges SMEs have to face.

OBJECTIVE

1. To understand the needs of various types of SMEs and how to assess those needs
2. To learn about relevant insurance types and how these are being offered globally to SMEs
3. To learn how to design products and distribution strategies to meet the need of SMEs
4. To appreciate the role of digital tools in expanding possibilities for SME Insurance.

RESOURCE SPEAKERS

Aparna Dalal, (ILO)
Camyla Fonseca, (ILO)
Francisco Papa, (IIAP)
Januario Aliwalas, (IIAP)
Ma. Divina Tablante, (IIAP)
Dominador, Hular, (IIAP)
Vicenta Magno Alcid, (IIAP)
Leonel Mercado, (IIAP)



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TARGET AUDIENCE

This webinar is intended for people who would like to explore the possibility of designing product and distribute strategies for SMEs.

TRAINING FEE

Local Participant's Rate : P7,850.00
Foreign Participant's Rate: US\$180.00

This fee is inclusive of VAT and covers the cost of registration, e-copy of the materials and other misc. expenses. Checks for registration fee should be in the name of the Insurance Institute for Asia and the Pacific, Inc.

Fees should be remitted on or February 15, 2021. For fund transfers to IIAP bank details to be given upon confirmation of enrollment.

ADMISSION

Admission to the course will be limited which will allow a maximum interaction among participants. Reservations will only be granted to those who have submitted their applications and paid the corresponding seminar fee. Participants will be given an access to the ZOOM link before the webinar.

An applicant must fully fill out the IIAP application form, attach an ID-sized picture thereon and submit the same on or before Feb. 15, 2021. Refund shall not be allowed after the start of the training.